

Mobile, Modern Software for the Deskless Workforce

PlayerLync is a mobile learning and operations software that integrates content distribution, e-learning, and paperless operations into a single solution that helps the front-line deliver exceptional customer experiences.

What Makes PlayerLync Different?

PlayerLync is a true single device, multi-user application that allows for a unique experience by login. Proactively push content to staff for a seamless user experience, online or offline. Employees can review video, e-learning and digital forms within two taps of the iPad.

Solutions to Elevate Your People & Processes



Instant Access to Information

Within two taps or two seconds, employees have access to the information they need.



Department-Specific Content

Send the right content to the right people, stores or departments, easily.



Customer-Facing Library

Employees can reference customer-facing resources to review product information.



Mobile Training in the Aisles

Allow team members on the floor to access robust training content when they need it.



Visual Merchandising

Deliver your planograms, POP kits, and other supporting materials, easily and instantly.



Collaboration & Communication

Leaders can collaborate with the front-line and highlight important communications.



Retail Operations Playbook

Employees have access to the most up-to-date version of your standard operating procedures.



Brand Consistency

Push out materials and strategies directly to your stores to ensure a consistent customer experience.



TILLYS TOMMY HILFINGER

DAVID'S
BRIDAL



TALBOTS **crocs**[™]

For more information or to see a demonstration:

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